



WFTV-TV  
P.O. Box 863324  
Orlando, FL 32886-3324  
ph: (407) 841-9000  
fx: (407) 841-8259

Advertiser  
Agency/T-Code  
Buyer  
Salesperson

Pol/Iss/Americans for Prosperity (11360)  
Mentzer Media Services, Inc. (3427)/833926  
CLOYD, ELISE  
Telerep/Washington DC, Washington DC (1040)  
ph: (555) 555-5555  
Political - Issue (1068)  
AMERICANS FOR PROSPERITY (104184)  
National/Political  
1864/06261986

Invoice 635423  
Inv Date 9/30/2012  
Terms Net 30  
Contract 325335  
Bill Type Standard  
Period 8/27/2012 - 9/30/2012

Mentzer Media Services, Inc.  
600 Fairmount Avenue  
Suite 306  
Towson, MD 21286

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

AMERICANS FOR PROSP.  
AMERICANS FOR PROSPERITY

CO-OP/Order Type No/Normal  
Package  
Gen. Date 10/1/2012 4:50:57PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
1.0	Spot	7:00:00AM- 9:00:00	Day,Tu-1,F-1	08/28/12 7:29AM (Tu)	00:30		AFP12TV18H	\$1900.00	
1.0	Spot	7:00:00AM- 9:00:00	Day,Tu-1,F-1	08/31/12 8:53AM (Fr)	00:30		AFP12TV20H	\$1900.00	
2.0	Spot	12:00:00PM- 1:00:00	Day,W-1,Th-1,F-1	08/29/12 12:55PM (We)	00:30		AFP12TV18H	\$850.00	
2.0	Spot	12:00:00PM- 1:00:00	Day,W-1,Th-1,F-1	08/30/12 12:39PM (Th)	00:30		AFP12TV18H	\$850.00	
2.0	Spot	12:00:00PM- 1:00:00	Day,W-1,Th-1,F-1	08/31/12 12:55PM (Fr)	00:30		AFP12TV20H	\$850.00	
3.0	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1	08/28/12 6:29PM (Tu)	00:30		AFP12TV18H	\$3000.00	
3.0	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1	08/29/12 6:22PM (We)	00:30		AFP12TV18H	\$3000.00	
4.0	Spot	7:00:00PM- 7:30:00	Day,Tu-1,Th-1,F-1	08/28/12 7:05PM (Tu)	00:30		AFP12TV18H	\$3600.00	
4.0	Spot	7:00:00PM- 7:30:00	Day,Tu-1,Th-1,F-1	08/30/12 7:35PM (Th)	00:30		AFP12TV18H	\$3600.00	
4.0	Spot	7:00:00PM- 7:30:00	Day,Tu-1,Th-1,F-1	08/31/12 7:24PM (Fr)	00:30		AFP12TV20H	\$3600.00	
5.0	Spot	11:35:00PM-12:05:00	Day,W-1,Th-1,F-1	08/29/12 12:01AM (We)	00:30		AFP12TV18H	\$800.00	
5.0	Spot	11:35:00PM-12:05:00	Day,W-1,Th-1,F-1	08/30/12 12:18AM (Th)	00:30		AFP12TV18H	\$800.00	
5.0	Spot	11:35:00PM-12:05:00	Day,W-1,Th-1,F-1	08/31/12 11:55PM (Fr)	00:30		AFP12TV20H	\$800.00	
6.0	Spot	11:00:00PM-11:35:00	Day,Tu-1,W-1,Th-1,Su-1	08/28/12 11:31PM (Tu)	00:30		AFP12TV18H	\$2000.00	
6.0	Spot	11:00:00PM-11:35:00	Day,Tu-1,W-1,Th-1,Su-1	08/29/12 11:29PM (We)	00:30		AFP12TV18H	\$2000.00	
6.0	Spot	11:00:00PM-11:35:00	Day,Tu-1,W-1,Th-1,Su-1	08/30/12 11:35PM (Th)	00:30		AFP12TV18H	\$2000.00	
6.0	Spot	11:00:00PM-11:35:00	Day,Tu-1,W-1,Th-1,Su-1	09/02/12 11:25PM (Su)	00:30		AFP12TV20H	\$2000.00	
7.0	Spot	7:00:00PM- 8:00:00	Day,Sa-1	09/01/12 7:14PM (Sa)	00:30		AFP12TV20H	\$1200.00	
8.0	Spot	7:00:00PM- 8:00:00	Day,Su-1	09/02/12 7:43PM (Su)	00:30		AFP12TV20H	\$2750.00	
9.0	Spot	9:00:00PM-11:00:00	Day,Su-1	09/02/12 10:24PM (Su)	00:30		AFP12TV20H	\$4500.00	
10.0	Spot	11:30:00PM-12:00:00	Day,Su-1	09/02/12 11:57PM (Su)	00:30		AFP12TV20H	\$450.00	
11.0	Spot	7:00:00AM- 9:00:00	Day,M-1	09/03/12 8:50AM (Mo)	00:30		AFP12TV20H	\$2100.00	
12.0	Spot	12:00:00PM- 1:00:00	Day,M-1	09/03/12 12:19PM (Mo)	00:30		AFP12TV20H	\$900.00	
13.0	Spot	6:00:00PM- 6:30:00	Day,M-1	09/03/12 6:28PM (Mo)	00:30		AFP12TV20H	\$3200.00	
14.0	Spot	7:00:00PM- 7:30:00	Day,M-1	09/03/12 7:07PM (Mo)	00:30		AFP12TV20H	\$3900.00	
15.0	Spot	11:35:00PM-12:05:00	Day,M-1	09/03/12 11:54PM (Mo)	00:30		AFP12TV20H	\$900.00	
16.0	Spot	11:00:00PM-11:35:00	Day,M-1	09/03/12 11:32PM (Mo)	00:30		AFP12TV20H	\$2250.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$55,700.00
Commission	(\$8,355.00)
Net Total	\$47,345.00

Total Spots 27

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.